

Exploring Entrepreneurship

Summary: Your child will learn about famous entrepreneurs and list some of the traits that made them successful.

Age Group: For high school students

Materials: Pen and paper or laptop/tablet

Instructions:

An entrepreneur is a person who takes a risk to create a new product or develops a better way to operate a business. Risks are one of the main incentives when trying to “make it big” in the business world. Entrepreneurs are unique individuals who are creative, opportunity seekers, and people who are willing to take a risk. Many ideas and products would not be here today without the work of driven, motivated, and focused entrepreneurs. Below, read the stories of 3 different entrepreneurs. You can use the links provided, but feel free to do your own research as well! As you read, take note of the characteristics and traits these individuals possess. Once you have finished reading and creating a list of entrepreneurial traits, go through your list. Which of these traits do you have? Are there any you don’t currently possess but want to work towards? Do you have any traits not on your list that you think would make a successful entrepreneur? What traits do YOU have that make you unique? How can you use these traits to be successful in your future?

- [Bill Gates](#)
- [Madam C.J. Walker](#)
- [Debbi Fields](#)

Extension: [This](#) online entrepreneurial self-evaluation activity will help you gain a greater self-understanding as you determine if you have the traits found in successful entrepreneurs. Read each question and select the sentence that best describes you. Keep track of the number of points you get from each question, as you will need to total your points at the end of the activity.

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