A NOTE FROM

Jeffrey Greig
IMMEDIATE PAST CHAIRMAN OF THE BOARD

Teachers work hard to prepare our young people for the real world. But as they will tell you, they can’t do it alone. It truly does take a village. Many young people in our community need more support. They need someone to show them, really show them, what it takes to succeed. They need to hear your story. They need to learn what you overcame. They need to see you – in person – and know you care enough to give your time and resources to equip Kansas City’s next generation with the skills they need for a thriving future.

Here at JAKC, we exist to teach young people how money, careers, and business ownership work. But more importantly, we served over 25,000 students last year through the resources, expertise, and financial support you provided. We are proud to partner with you in fueling hope, vision, and inspiration to students to take their careers - and their dreams - to the next destination.

Together, we connected the dots between classroom learning and the real world. Together, we showed students how to apply for jobs, manage their money, or start businesses to drive innovation in the Most Entrepreneurial City in the country. Together, we helped students build their toolkits for success through the JA Job Shadow and JA Finance Park Virtual program expansions.

This annual report is our heartfelt thanks for inspiring our students to aspire to greatness.

Together, we were there for 25,779 students in Kansas City during the last fiscal year, fostering a spirit of entrepreneurialism and “can-do” attitude that will never go out of style. Together, we are Junior Achievement. It’s what the cool kids are doing.

Sincerely,

Jeffrey Greig
Immediate Past Chairman of the Board
JUNIOR ACHIEVEMENT STUDENTS

Increased knowledge and understanding of money management, careers, and business ownership, by an average of 32% after completing at least one experiential program.

51% of students reported Junior Achievement connected classroom learning with the “real world.”

Junior Achievement re-enforces the importance of staying in school and 62% of students strongly agree they intend to graduate from high school.

Junior Achievement helps students build confidence and increase their self-efficacy. 72% of students reported having goals for their future and 82% strongly agree they are in control of their future.

STUDENT IMPACT & VOLUNTEER DATA

25,779 {an ∆ of 21%}
students served

1,003
volunteer mentors

142,593 {an ∆ of 26%}
student instructional contact hours

AREAS SERVED

FINANCIAL DATA
FY17 Audited Financial Information

83% 7%
PROGRAM ADMIN. $740,520 $54,806

11% FUNDRAISING $92,768

TOTAL EXPENSES $888,094

32% SPECIAL EVENTS $302,608

30% FOUNDATIONS $282,408

16% INDIVIDUALS $158,941

17% CORPORATIONS $151,259

2% IN-KIND $27,106

TOTAL REVENUE $942,171
“My students were very engaged in JA Finance Park Virtual. The best part is that I could see and hear them working through issues they would encounter in real life, such as budgeting groceries for a family of four. Not only were the students entertained, they were applying what they learned to real world problems.”

LAURA SWEARNGIN
High School Teacher | Van Horn High School

JA FINANCE PARK VIRTUAL

Our newest signature capstone program, JA Finance Park Virtual provides a series of in-classroom activities and a video game simulation helping students experience real-life financial decisions related to income, expenses, savings and credit.

The program was piloted last year in the Independence School District with high school students and continued this summer with middle school students in the Liberty Public School District.
Through Junior Achievement’s sponsored intentional field trips to local businesses and organizations, students have received a taste of what takes place in the adult working world, reinforcing the values shared in the classroom, such as work ethic, dedication, and independence. The opportunity for students encountering someone who is like them, comes from where they are, and is successful, has made an immeasurable impact.

TYLER BLACKBURN
Instructor | Fairfax Learning Center

JA LAUNCH LESSON

The JA Launch Lesson initiative, scheduled in November to coincide with National Entrepreneurship Month, puts entrepreneurs into high school classrooms across Kansas City to share what inspired them to start businesses and to open students’ eyes to opportunities provided through business ownership. The program was so successful in November that JA Launch Lesson events were presented throughout the school year.

KANSAS CITY PUBLIC SCHOOL PARTNERSHIP

We are a proud partner of the Kansas City Public School. This year, our partnership expanded to offer programming to students in grades 2, 4, and 5 with a commitment to offer programs to ALL students, grades K-6 during the 2017-2018 academic year through the Making Sense Out of Cents Program. The program helps students strengthen their critical thinking, decision making, and problem-solving skills through our proven financial education curricula, ultimately better preparing them for life beyond the classroom.
In order to use our resources wisely and reduce printing costs, we are unable to list the hundreds of dedicated donors who made gifts of $1-$499, as well as the many generous in-kind donors who support us. Although we cannot recognize each of you in print, we deeply appreciate your support of the Junior Achievement mission.

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- Blue Cross Blue Shield of Kansas City
- Bukaty Companies Financial Services
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$100,000 & ABOVE
- Dave & Jamie Cummings

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Our donor list reflects cash gifts received during the 2017 fiscal year (7/1/2016-6/30/2017). If you find an error in your listing or have been inadvertently omitted, please accept our apologies and contact our office at 816-561-3558.
“My favorite aspect of volunteering with Junior Achievement is knowing I am making a difference! It is very rewarding to share lessons with students focused on topics that matter for their future success. I also enjoy incorporating and sharing stories about my career as a banker into the presentations, making it meaningful for the students as well as myself.”

JUNIOR ACHIEVEMENT VOLUNTEER
JA Our City (3rd grade)